Windows CE-based phone platform gets a boost

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Intrinsyc has beefed up the team behind Soleus, its Windows CE-based mobile phone software platform. Ketan Kamdar, Broadcom's VP of strategic planning and network operators, will join Intrinsyc's board of directors immediately, the company announced this week.

(Click here for a larger view of Soleus)

Kamdar joined Broadcom in April 2005 and currently works with network operators worldwide, according to Intrinsyc's statement. Prior to Broadcom, he held several senior engineering and operational roles at AT&T Wireless/Cingular Wireless, where he had corporate responsibility for directing, defining, and commercializing mobile phones.

Glenda Dorchak, Intrinsyc's chairman and CEO, stated that Kamdar's "experience and deep industry relationships with wireless service providers and device makers will enable him to be a strong advisor." Kamdar will help Intrinsyc in building strategic global partnerships, she added.

Kamdar's appointment is the latest development in Intrinsyc's efforts in support of <u>Soleus, its platform aimed at Windows CE-based phones</u> that may not have the power to run Windows Mobile. Soleus includes "all the telephony essentials" and comes with a user interface (UI) framework. According to Intrinsyc, the hardware requirements for Soleus can be as minimal as a 100MHz CPU equipped with 12 MB of of RAM plus 12 MB of flash memory (8 MB used for Soleus image).

According to the company's earlier announcements, 2007 has been a great year for Soleus. For the third quarter of 2007, Intrinsyc <u>claimed record</u> revenues, plus an important design win with a "leading handset and personal navigation device OEM."

At the beginning of this month, Intrinsyc <u>snagged a former Qualcomm</u> <u>executive</u> to lead the development of Soleus. Bringing "a wealth of wireless expertise," Souheil Gallouzi was appointed to the position of VP and General Manager of Product Marketing and Development.

Meanwhile, Intrinsyc may soon face competition from Windows CE newcomer Trolltech, which has long supplied a software stack for modestly resourced <u>Linux-based mobile phones</u>, but recently announced plans to <u>port</u> its wares to Windows CE.